

Applied Flow Technology eLicense Privacy Statement

Effective April 2, 2020; Updated March 4, 2022

At Applied Flow Technology, trust is one of our core values. This Privacy Policy ("Privacy Policy") describes our privacy practices. Please read this Privacy Policy carefully to learn how we collect, use, share and otherwise process information relating to individuals ("Personal Data"), and your rights and choices regarding our processing of your Personal Data

Anonymous Data Transmitted

The use of an eLicense requires some anonymous data (data which cannot be used to identify an individual) that must be transferred to validate and authenticate the license usage. Without this data transfer, the eLicense will not be available and other Rights Management methods will be required to access the application.

Information Transmitted

The following anonymous data will be transmitted in order to validate and obtain a license:

- Operating system
- CPU type and number of cores
- Memory
- IP Address of the Internet gateway used
- Device name and form factor
- Computer User Name*

*This data will only be collected at your request and upon your approval by signing a [document waiver](#)

Usage of Information

At any time during the License Term, AFT may use the information transmitted to:

- Confirm and verify that Customer's usage of Software is in compliance with [AFT License Agreement](#).
- Administer the eLicense Rights Management

No data will be sold, in whole or in part, to a third party.

Data Storage and Security

The information will be stored in servers based in the United States of America which are maintained by US staff in a private, not public, cloud. Applied Flow Technology is committed to help protect the security of the information and uses a variety of security technologies and procedures to help protect the data from unauthorized access, use, or disclosure.

Opt-Out of Data Transmission

You may at any time opt-out of using an eLicense in which case other Rights Management methods will be used to access the application.

Changes to this Statement

Applied Flow Technology may occasionally update this privacy statement. When we do, we will also revise the “last updated” date at the bottom of the privacy statement. We encourage you to periodically review this privacy statement to stay informed about how we are helping to protect the information we collect.

With whom do we share your Data?

We may share your Data with the following recipients:

Our channel partners which provide services such as marketing, sales, technical support, training; such service providers comprise companies located in the countries in which we are represented <https://www.aft.com/channel-partners/channel-partner-locations>;

We may also share your Data with other channel partners within Applied Flow Technology to the extent this is necessary to fulfill a request you have submitted via our websites, or for customer support, technical operations and account management purposes;

Our sister company, [Purple Mountain Technology Group](#), when your need matches a service, they provide.

International Transfer of Information Collected

Your Data may be collected, transferred to and stored by us in the United States and by our channel partners in other countries where we are represented. AFT channel partners have a legal, contractual relationship with us wherein they provide sales, technical support and training on our behalf.

Therefore, your Data may be processed outside the EEA, and in countries which are not subject to an adequacy decision by the European Commission and which may not provide for the same level of data protection in the EEA. In these cases, we have a legal agreement with each channel partner stating they will only use your data to conduct business transactions on our behalf and will not sell or share your data to third parties.

How Long Do We Keep your Data?

We retain your Data where we have an ongoing legitimate business need to do so (for example, to provide you with a service you have requested or to comply with legal, tax or accounting requirements).

Your Transmitted Data Rights

You have certain rights regarding your Transmitted Data, subject to local data protection laws. These may include the following rights:

- to access your Transmitted Data held by us (right to access);
- to rectify inaccurate Transmitted Data and ensure it is complete (right to rectification);
- to erase/delete your Transmitted Data to the extent permitted by other legal obligations (right to erasure; right to be forgotten);
- to restrict our processing of your Transmitted Data (right to restriction of processing);
- to transfer your Transmitted Data to another controller to the extent possible (right to data portability);
- to object to any processing of your Transmitted Data carried out on the basis of our legitimate interests (right to object). You can exercise your right to object at any time to such processing without having to provide any specific reason for such objection;
- to the extent we base the collection, processing and sharing of your Transmitted Data on your consent, to withdraw your consent at any time, without affecting the lawfulness of the processing based on such consent before its withdrawal.

How to Exercise Your Rights

To exercise your rights, please contact us. We try to respond to all legitimate requests within one month and will contact you if we need additional information from you to honor your request.

Changes to this Privacy Policy

We will update this Privacy Policy from time to time to reflect changes in our practices, technology, legal requirements and other factors. If we do, we will update the “effective date” at the top of this Privacy Policy. If we make an update, we may provide you with notice prior to the update taking effect, such as by posting a conspicuous notice on our website or by contacting you using the email address you provided.

We encourage you to periodically review this Privacy Policy to stay informed about our collection, processing and sharing of your Data.

Contact Us

To exercise your rights regarding your Data, or if you have questions regarding this Privacy Policy or our privacy practices, please complete our contact us form or mail us at:

Applied Flow Technology - Data Protection Manager

2955 Professional Place, Suite 301

Colorado Springs, CO 80904 USA

Email: info@aft.com

We are committed to working with you to obtain a fair resolution of any complaint or concern about privacy. If, however, you believe that we have not been able to assist with your complaint or concern, and you are in the EEA, you have the right to lodge a complaint with the competent supervisory authority.